# Report on the first IFD



INTERGENERATIONAL FAIRNESS DAY
16.11.23

## Background



The idea of an 'International Day of Action' was first circulated in an email by the Foundation for the Rights of Future Generations in December 2022, as there was no official holiday marking intergenerational justice. The main goal was to create a network to raise awareness for intergenerationally unfair issues and to eventually have the United Nations recognise this day as an official UN day. The UN recognises various days to commemorate human rights, climate, or youth (e.g., World Children's Day – 20th November, Human Rights Day – 10th December, International Women's Day – 8th March, World Water Day – 22nd March, etc.).

In a similar vein, a worldwide "Intergenerational Fairness Day" should be created to prioritise future generations and ensure that their needs and interests are not overlooked. September 2024 will see the UN Summit of the Future take place. Conveners will discuss the needs of young people and future generations in New York. Intergenerational justice, or fairness, is rising up the policy agenda as generations today understand the urgent need to better protect generations to come. But to properly implement long- term decision-making, a one-time summit will not suffice to reaffirm the agenda. It is necessary to regularly come together and re-evaluate progress and policy-making, while also consistently making suggestions for change. This is the key demand of the FRFGActivism is also taking place within other governmental institutions such as the European Commission in the European Union and the Partnership for Future Generations in Africa calling for solidarity across the African continent. Some countries have already instituted the rights of future generations with Wales leading the way with its Commissioner for Future Generations.

## Who was part of the 2023 IFD Network?









<u>Milliongenerations</u>









# 16 November 2023



16 November 2023 saw organisations from Germany, the United Kingdom, the United States, Canada, the Netherlands, Japan, Nigeria, Australia, and the UN Foundation come together to call for greater intergenerational fairness so that the interests of younger and future generations are better protected both nationally and internationally. The planning of activities for 16 November involved a variation of international (collective) and national (domestic) efforts. The collective activities were contributed to and hosted by all participating organisations and the domestic activities were organised and held by each organisation in their own country.

### **Collective Activities**



#### WIKIPEDIA

Since there would be no joint website for Year I, it was decided to create a Wikipedia page for the <u>Intergenerational Fairness Day</u>; to be linked to and used as a gathered source of information.



#### IFD PODCAST

The Intergenerational Fairness Day Podcast features discussions between FRFG project manager and host, Lena Winzer, and partner organisations, guests and experts on topics related to intergenerational fairness. The trailer and the first episode of the podcast introduces the day and the participating organisations. The subsequent episodes have been released every three months. So far, the topics have been (Ep 2) long-term decision–making with the FRFG, (Ep 3) Young Carers and (Ep 4) the existential threat of nuclear risks.



#### SOCIAL MEDIA

A joint social media campaign, using Instagram, Twitter, and LinkedIn, among various participating organisations, was of great significance for the event, as a crucial platform for young people to access information, advocate and campaign. To enhance this effort, a shared Instagram account named <a href="mailto:omittengenerationalfairnessday">omittengenerationalfairnessday</a> was created.



#### **BLOG WEEK**

The Intergenerational Foundation hosted the worldwide blog week, which featured articles from various authors representing different countries on the topic of the Intergenerational Fairness Day.' In total there were around 15 blog posts, ranging from members of the Steering Committee, to the Commissioner for Future Generations in Wales, to a climate activist from the United States.

# 16 November 2023



Next to the collective activities which were contributed to by all organisations but primarily organised by the FRFG and IF, the remaining organisations hosted further activities in their own countries.

## **Domestic Activities**



#### PRESS CONFERENCE

GenSqueeze hosted a <u>press conference</u> at the National Press Theatre on Parliament Hill in Ottawa on 16 November and attended several meetings with federal politicians over the week.



#### **COMMS CAMPAIGN**



#### LETTER CAMPAIGN

The Partnership for Future Generations in Africa initiated a campaign to write letters to African heads of parliament. The purpose of these letters is to emphasise the importance of long termism. He received assistance from the FRFG and the IF to review the draft. In total 12 letters were sent to the Republic of Kenya, Ghana, Liberia, Malawi, Mauritius, Nigeria, Sierra Leone, the Republic of Ghana, the United Republic of Tanzania, Uganda, Zambia and Zimbabwe.



#### **COMMUNITY CALLS**

Think Forward met with politicans in Canberra on 14 November and youth peak groups on 15 November. Additionally, GenSqueeze hosted a community call to discuss issues of intergenerational unfairness in past policies and are calling for a national Canadian <u>Generational Fairness Task Force.</u>